

WHAT IS CLAIMED IS:

1. An image service providing apparatus comprising:
  - an input unit for inputting a video image file obtained by adding, to video data representing a plurality of continuous still images photographed by a photographing device, attendant data representing an image service corresponding to processing for the still images included in the video data;
  - a setting unit for setting a type of the image service on the basis of the attendant data included in the video image file by the input unit; and
  - a processing unit for processing the image service for the video data included in the video image file input by the input unit on the basis of a setting result obtained by the setting unit.
2. An image service providing apparatus according to claim 1, wherein the attendant data includes photographing conditions of the photographing device at a time when the video data is obtained.
3. An image service providing apparatus according to claim 2, wherein the photographing conditions are common to the entire video image file.
4. An image service providing apparatus according to

claim 2, wherein the photographing conditions differ depending on the still images of the video data included in the video image file.

5. An image service providing apparatus according to claim 1, wherein the attendant data includes a concealed condition for setting the video data to make it possible to process the video data.

6. An image service providing apparatus according to claim 1, wherein the processing unit includes an image forming unit for forming a still image on a recording material.

7. An image service providing apparatus according to claim 1, wherein the processing unit includes an image recording unit for recording the video image file on a recording medium.

8. An image service providing apparatus according to claim 1, wherein the processing unit includes an image distribution unit for distributing a still image to another apparatus.

9. An image service providing apparatus according to claim 1, wherein the processing unit includes a video editing unit for editing the video data, and processes the edited video data edited by the video editing unit as the video data.

10. An image service providing apparatus according to claim 1, wherein the processing unit includes an attendant data

editing unit for editing the attendant data, and uses the edited attendant data edited by the attendant data editing unit as the attendant data.

11. A recording medium on which attendant data representing an image service for a video image can be recorded or reproduced by a computer, wherein

a video image file obtained by adding, to video data representing a plurality of continuous still images photographed by a photographing device, attendant data representing an image service corresponding to processing of the still images included in the video data is recorded.